



The **Campfire Cook-Off** is a promotional event held annually in conjunction with the Central Illinois Recreational Show at the Peoria Civic Center. The **Campfire Cook-off** is a registered Trade mark of Events Ltd. and all rights are reserved.

The **Central Illinois Recreational Show** is produced by Events Ltd. and is held at the Peoria Civic Center the first weekend of March.

Events Ltd.
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We will host a **Campfire Cook-Off** at the **Central Illinois Recreational Show** held at the Peoria Civic Center in March. The contestants will enter their recipes and will be judged by a panel of judges. The finalist will be narrowed down and will be notified by February 1st, 2011. They will be selected by recipes. The top finalist in each category will cook their recipes on a special grill at the Civic Center in March.

The finalist will be judged by a panel of Chefs plus the Public. That's right! the public voting will be allowed during the show and only at the show and will represent 40% of the total vote.

The top winners of each category will receive **\$300 dollars prize money** and a new grill. The Over-all Best Campfire recipe will receive **\$500 dollars cash** and awarded the **Campfire Trophy of the year Award**.

There are four categories which contestants may enter. Each category is LIMITED to twenty initial recipes and number of contestants. The top five winners of each category will go forward to the finals held in March at the Peoria Civic Center. The top twenty will be determined by date of entry received.

Deadline for all entries will be January 1, 2011. If you are finding out about this contest at a campground be sure to list them on your application because the campground with the most entries will receive a Free Booth at the show.

The four categories are:

Campfire/Grilling for your Group

What is your favorite recipe prepared on the grill when you want to impress your outdoor dining guests? Whether it's meat, poultry, veggies, or one of those "Really? You can grill that?" recipes, it qualifies for this category.

Campfire/ Grilling Desserts

Are you the person who brings the most interesting dish to share around the campfire ? Do people pass up the deli-bought angel food cake to get to your offering? If you're willing to share, enter your dish into this creatively wide-open category.

Campfire/ Grilling Oldies But Goody

Have you designed a new way to cook a Hot dog, a hamburger, a Pork chop. Enter your recipe here for that old stand by with a new twist recipe over the campfire or grill.

Campfire/Grilling Healthy

Have you made a new campfire recipe that is healthy for one and all. Share it with us it just might win healthy green dollars just for you.

Choose Your Recipe today, experiment all summer long and enter it by January 1st 2011 and You may be the big Winner ! .

**WIN \$500
DOLLARS
FOR COOKING**



The Central Illinois Recreational Show presents the



Contest Guidelines

- 1) Make sure you read the terms and conditions of this contest. By entering the contest you are agreeing to our terms and conditions.
- 2) Make sure your recipe is original and has never been published before.
- 3) applications may be obtained at www.eventsltd.org and made to Events Ltd. PO Box 3141, Peoria, Illinois 61612. The entire recipe should be submitted with the application.
 - a) Be sure to provide the name of the recipe
 - b) be sure to name the Campground if that's where you heard about the contest
 - C) The measured ingredients of the recipe.
 - D) Step-by-step preparation and cooking directions.
 - E) The number of servings
 - F) A way to reach you in the event something in the recipe needs clarification.
- 4). If you are selected for the finals you will be notified by Feb 01, 2011
- 5). A Grill will be provided to cook on for the finalist however, you must provide your cooking materials and utensils
- 6) All entrees will be judged based upon Creativity and originality Only one recipe may be entered with each contestant. Only one recipe may be entered into each category
- 7) Identify the recipe category in the first line of your entrée.
- 9) The finalist of the first round of entrees will be notified.
- 9) of that round (five in each category) of the contest will be actually preparing their own recipe at then Peoria Civic Center. the contestant will cook their recipe on a fire in a charcoal grill container
- 10) You must provide all necessary ingredients and presentation material that is necessary for your recipe. This would include but is not limited to, all food products, knives, charcoal/wood, lighters necessary to cook your product.
- 11) You must be able to cook and prepare one complete entrée for five contest judges. with the following schedule: 1 hour prep, 2 hour cooking 1 hour presentation
- 12) The judges criteria will be based upon : Taste & Flavor and will represent 40% of the Vote The public will vote Saturday(3-8pm) & Sunday (11pm -2pm) on Creativity, & Originality plus presentation of your product. at your table
- 13) all votes will be tallied and the winners announced on Sunday at 2pm

Official Rules & Regulations of the Campfire Cook-off

ENTRY: To enter, send your application at www.eventsltd.org. There is no cost to enter the. Recipes must be original and unpublished. One recipe per category per yearly contest may be entered

ELIGIBILITY: All residents of the 50 United States, including the District of Columbia are eligible to enter. On or about February 10, 2011, all eligible entries received will be read and judged to select finalists. Each finalist recipe chosen shall then be prepared and judged on taste, ease of preparation, visual appeal, Ten contestants in each category will be selected and compete in the Great Campfire Cook-Off at the Peoria Civic Center on March 4, 5 & 6 , 2011. All winning entries shall be posted on www.eventsltd.org.

PRIZES: One first prize winner in each category will receive a \$300. One **Over-all Best Campfire Recipe** prize winner will receive \$500 .Winners will be selected from public voting at the event at the Civic Center during the normal posted hours at the show. The awarding of any prize is contingent upon full compliance with these Official Rules.

RULES FOR WINNERS: Entrants agree to be bound by Official Rules and Contest Guidelines and agree that if potential winner fails to provide required affidavit, is found to have violated Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited. Events Ltd. at its sole discretion will then award prize to another. entrant. Entrants understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this contest and acceptance, possession and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize.

LICENSE AND RELEASE: By entering, entrants authorize the Sponsors and Events Ltd. to use their recipe, name, voice, likeness, biographical data, city and state of residence and entry materials in promotional material and for advertising, public relations and editorial purposes worldwide, in perpetuity, or on a winners' list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so at Sponsor's sole discretion, without further obligation or compensation.

GENERAL: Except where prohibited by law: (i) entry constitutes permission for Sponsor to use winner's recipe, entry, name, hometown, likeness, photograph, voice and statements regarding this contest for editorial, public relations, promotional and advertising purposes in any media, including the Internet, for any purpose whatsoever on behalf of Sponsor without compensation;

All Rules are subject to change

**Official entry form of the
Campfire Cook-off**

Instructions **Print clearly**, if we cannot read it you will be automatically disqualified)

Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____

Cell (____) _____

email _____

Group

Name _____

Campground

Name _____

Category for Recipe (mark one)

Campfire/Grilling for your Group _____

Campfire/ Grilling Desserts _____

Campfire/ Grilling Oldies But Goody _____

Campfire/Grilling Healthy _____

The measured ingredients of the recipe, _____

Number of servings _____

Name of your Recipe _____

Step by step instructions: for Your recipe

Your

Recipe: _____

(Use another piece of paper if necessary)